



**2026**

**ADVERTISING  
OPPORTUNITIES**



## Advertising Opportunities

# Target Marketing at its Best!

## @ Work | FastTake

The Chamber's two electronic newsletters, *@Work* and *FastTake*, are sent to approximately 10,500 Chamber members.

*@Work* is a valuable publication that keeps our members up-to-date on both Chamber and regional news. *FastTake* highlights news about our members.

- 12,500 impressions
- 26% open rate
- Capture the attention of Capital Region professionals with decision making authority



- Reach active businesses and professionals
- Provide immediate access to your products and service information
- Market yourself cost-effectively

## Sponsored Email

Extend your marketing reach by sending a sponsored email to Capital Region Chamber subscribers. Sponsored emails are an easy way to get your latest developments, announcements, events, or launches out to a large audience.

| Date Available |          | Date Available    |                     | Date Available  |
|----------------|----------|-------------------|---------------------|-----------------|
|                |          |                   |                     | Sponsored Email |
| 5-Jan          | @Work    | 10-Jul            | Fast Take           | 14-Jan          |
| 9-Jan          | FastTake | 24-Jul            | FastTake            | 11-Feb          |
| 20-Jan         | @Work    | 3-Aug             | @Work               | 11-Mar          |
| 23-Jan         | FastTake | 7-Aug             | FastTake            | 8-Apr           |
| 2-Feb          | @Work    | 17-Aug            | @Work               | 6-May           |
| 6-Feb          | FastTake | 21-Aug            | FastTake            | 10-Jun          |
| 17-Feb         | @Work    | 31-Aug            | @Work               | 8-Jul           |
| 20-Feb         | FastTake | 4-Sep             | FastTake            | 12-Aug          |
| 2-Mar          | @Work    | 14-Sep            | @Work               | 9-Sep           |
| 6-Mar          | FastTake | 18-Sep            | FastTake            | 7-Oct           |
| 16-Mar         | @Work    | 28-Sep            | @Work               | 4-Nov           |
| 20-Mar         | FastTake | 2-Oct             | FastTake            | 9-Dec           |
| 30-Mar         | @Work    | 13-Oct            | @Work               |                 |
| 3-Apr          | FastTake | 16-Oct            | FastTake            |                 |
| 13-Apr         | @Work    | 26-Oct            | @Work               |                 |
| 17-Apr         | FastTake | 30-Oct            | FastTake            |                 |
| 27-Apr         | @Work    | 9-Nov             | @Work               |                 |
| 1-May          | FastTake | 13-Nov            | FastTake            |                 |
| 11-May         | @Work    | 23-Nov            | @Work               |                 |
| 15-May         | FastTake | <del>27-Nov</del> | <del>FastTake</del> |                 |
| 26-May         | @Work    | 7-Dec             | @Work               |                 |
| 29-May         | FastTake | 11-Dec            | FastTake            |                 |
| 8-Jun          | @Work    | 14-Dec            | @Work               |                 |
| 12-Jun         | FastTake | 18-Dec            | FastTake            |                 |
| 22-Jun         | @Work    |                   |                     |                 |
| 26-Jun         | FastTake |                   |                     |                 |



## 2026 Advertising Contract

Please email ads to **Gloria Baker, gbaker@capitalregionchamber.com**.  
**IMPORTANT:** Copy must be received five business days before your scheduled run.

### @Work / FastTake - Top Location

Banner (600w x 100h pixels) eight available per month

| PER INSERTION |       |       |
|---------------|-------|-------|
| 2X            | 4X    | 8X    |
| \$380         | \$320 | \$295 |

*Discounted rates above available with contract and prepayment.*

### @Work/FastTake- Middle Location

Banner (600w x 100h pixels) eight available per month

| PER INSERTION |       |       |
|---------------|-------|-------|
| 2X            | 4X    | 8X    |
| \$260         | \$230 | \$210 |

### @Work/FastTake- Lower Location

Banner (600w x 100h pixels) eight available per month

| PER INSERTION |       |       |
|---------------|-------|-------|
| 2X            | 4X    | 8X    |
| \$180         | \$150 | \$115 |

### Sponsored Email

One available per month

1X  
\$800

250 word maximum. Advertiser must supply images to be used in email.

\$300 e-newsletter advertising credit, redeemable within 120 days of joining or upgrading your membership, with a minimum advertising commitment of \$600.

Contact Name \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Company \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_

Destination URL \_\_\_\_\_

Run Dates \_\_\_\_\_

Sponsored Email

@Work Top @Work Middle @Work Lower

FastTake Top FastTake Middle FastTake Lower

Ad Copy: ☐ jpg emailed ☐ Designed by Chamber

Total Amount: \$ \_\_\_\_\_

All Payments for web/eNews advertising must be made payable to the Business Services Corporation ☐ Check ☐ Credit Card

If you choose to pay by credit card, please provide the following: ☐ Mastercard ☐ Visa ☐ AMEX ☐ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Please print your name and title: \_\_\_\_\_

**Note:** Advertiser agrees to furnish copy and/or artwork. If no material is submitted to fill paid size of ad space, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. We reserve the right to adjust the date of the monthly email schedule on an as needed basis.