



2026

**ADVERTISING
OPPORTUNITIES**



Advertising Opportunities

Target Marketing at its Best!

@ Work | FastTake

The Chamber's two electronic newsletters, *@Work* and *FastTake*, are sent to approximately 10,500 Chamber members.

@Work is a valuable publication that keeps our members up-to-date on both Chamber and regional news. *FastTake* highlights news about our members.

- 12,500 impressions
- 26% open rate
- Capture the attention of Capital Region professionals with decision making authority



- Reach active businesses and professionals
- Provide immediate access to your products and service information
- Market yourself cost-effectively

Sponsored Email

Extend your marketing reach by sending a sponsored email to Capital Region Chamber subscribers. Sponsored emails are an easy way to get your latest developments, announcements, events, or launches out to a large audience.

Date Available		Date Available		Date Available
				Sponsored Email
5-Jan	@Work	10-Jul	Fast Take	14-Jan
9-Jan	FastTake	24-Jul	FastTake	11-Feb
20-Jan	@Work	3-Aug	@Work	11-Mar
23-Jan	FastTake	7-Aug	FastTake	8-Apr
2-Feb	@Work	17-Aug	@Work	6-May
6-Feb	FastTake	21-Aug	FastTake	10-Jun
17-Feb	@Work	31-Aug	@Work	8-Jul
20-Feb	FastTake	4-Sep	FastTake	12-Aug
2-Mar	@Work	14-Sep	@Work	9-Sep
6-Mar	FastTake	18-Sep	FastTake	7-Oct
16-Mar	@Work	28-Sep	@Work	4-Nov
20-Mar	FastTake	2-Oct	FastTake	9-Dec
30-Mar	@Work	13-Oct	@Work	
3-Apr	FastTake	16-Oct	FastTake	
13-Apr	@Work	26-Oct	@Work	
17-Apr	FastTake	30-Oct	FastTake	
27-Apr	@Work	9-Nov	@Work	
1-May	FastTake	13-Nov	FastTake	
11-May	@Work	23-Nov	@Work	
15-May	FastTake	27-Nov	FastTake	
26-May	@Work	7-Dec	@Work	
29-May	FastTake	11-Dec	FastTake	
8-Jun	@Work	14-Dec	@Work	
12-Jun	FastTake	18-Dec	FastTake	
22-Jun	@Work			
26-Jun	FastTake			



2026 Advertising Contract

Please email ads to **Gloria Baker, gbaker@capitalregionchamber.com**.
IMPORTANT: Copy must be received five business days before your scheduled run.

@Work / FastTake - Top Location

Banner (600w x 100h pixels) eight available per month

2X	4X	8X
\$380	\$320	\$295

Discounted rates above available with contract and prepayment.

@Work/FastTake- Middle Location

Banner (600w x 100h pixels) eight available per month

2X	4X	8X
\$260	\$230	\$210

@Work/FastTake- Lower Location

Banner (600w x 100h pixels) eight available per month

2X	4X	8X
\$180	\$150	\$115

Sponsored Email

One available per month

1X
\$800

250 word maximum. Advertiser must supply images to be used in email.

Silver level investors will receive \$300 off top & middle banner ads at the 2X rate. Must be used within 120 days of the executed membership contract.

Contact Name _____
Signature _____ Date _____
Company _____
Street _____
City _____ State _____ Zip _____
Telephone _____
Email _____

Destination URL _____

Run Dates _____

Sponsored Email

@Work Top @Work Middle @Work Lower

FastTake Top FastTake Middle FastTake Lower

Ad Copy: ☐ jpg emailed ☐ Designed by Chamber

Total Amount: \$ _____

All Payments for web/eNews advertising must be made payable to the Business Services Corporation ☐ Check ☐ Credit Card

If you choose to pay by credit card, please provide the following: ☐ Mastercard ☐ Visa ☐ AMEX ☐ Discover

Card Number: _____ Expiration Date: _____ Billing Zip: _____

Cardholder's Signature: _____

Please print your name and title: _____

Note: Advertiser agrees to furnish copy and/or artwork. If no material is submitted to fill paid size of ad space, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. We reserve the right to adjust the date of the monthly email schedule on an as needed basis.