

CHRISTINA FARINACCI-ROBERTS
FOUNDER & CHIEF CATALYST OFFICER
HEAD HEART HANDS CONSULTING

Christina Farinacci-Roberts is a former NYCDOE high school principal turned founder of Head Heart Hands Consulting, an award winning education & equity consultancy. She works with thought leaders and pioneering orgs to strengthen strategy, catalyze culture and optimize operations for greater individual and collective flourishing. Her SOULARISE Leadership Model is redesigning the future of work by transforming work into a labor of love, workplaces into communities of care and workforces into guilds of glory that

drive greater results, retention and revenue. It guides leaders to marry their personal essence with their professional excellence to be great, do good and have more while equipping teams to achieve greater employee engagement, center workforce well-being and drive organizational success. As co-founder of W.I.D.E. Dynamic Dialogues, Christina helps to integrate and operationalize Wellness, Inclusion, Diversity & Equity initiatives to organizational goals and strategic priorities for exponential impact. Lastly, Christina is the matriarch of a blended family who strives to model to her two kids the unrelenting work ethic and audacious ambitions her Korean immigrant Tiger Mom and Italian American veteran dad instilled. When she isn't advancing her mission of creating a more just, equitable and flourishing world, you can find her trotting across the globe and maintaining her sanity with yoga, jogging, CrossFit and frequent karaoke sessions.