

ANNOUNCING

THE SARATOGIAN

saratogian.com

2024 READERS' CHOICE BALLOT PACKAGES

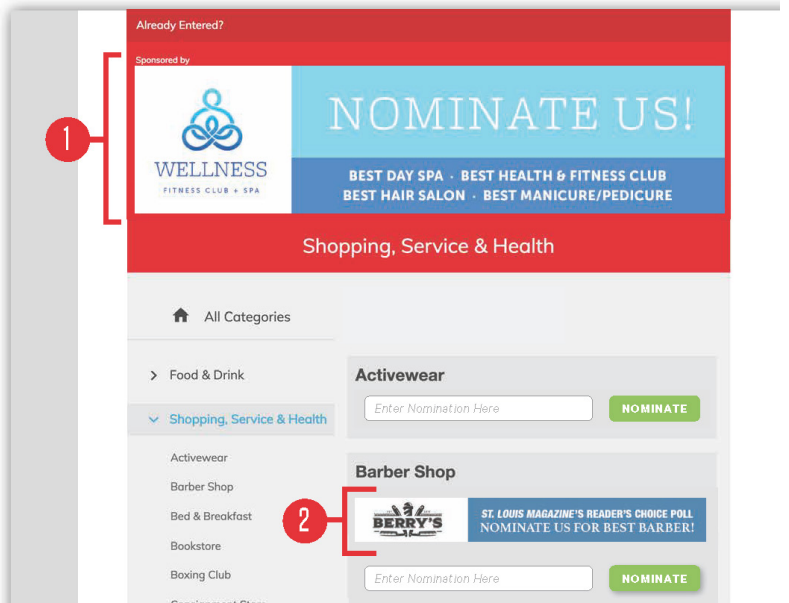
CELEBRATING THE BEST OF SARATOGA

It is that important time when our local audience weighs in and votes on the best or their favorite business in each category. Be seen and put your name in front of the audience by purchasing special packages available to help you be top of mind for those votes and help earn you this years 2024 award. Our specially designed packages include both print ads along with our marketing push to the ballot as well as digital ads on the ballot itself.



SAMPLE VOTING BALLOT ▼

- 1 GROUP SPONSOR: 1,800x450
- 2 CATEGORY AD: 1,200x150



IMPORTANT DATES

VOTING ROUND:

February 8 - February 25, 2024
(Print Dates 2/8, 2/11, 2/15, 2/18, 2/22, 2/25)
Space Deadline: Monday, February 5, 2024

WINNERS SECTION:

Sunday, March 24, 2024 - TAB insert

GOLD PACKAGE

■ SIX 1col. x 6" Print Ads on the dates mentioned above

■ Sponsor ONE GROUP during the voting round

■ Sponsor up to 3 CATEGORY ADS during the voting round

INVESTMENT: \$489

SILVER PACKAGE

■ SIX 1col. x 4" Print Ads on the dates mentioned above

■ Sponsor up to 3 CATEGORY ADS during the voting round

INVESTMENT: \$396

BRONZE PACKAGE

■ SIX 1col. x 3" Print Ads on the dates mentioned above

■ Sponsor up to 2 CATEGORY ADS during the voting round

INVESTMENT: \$372

YES, I'M INTERESTED IN ADVERTISING IF I WIN!

**Does not guarantee a winning spot, that is purely up to those voters. *Categories are subject to change.*

FOR MORE INFORMATION, CALL YOUR SALES REPRESENTATIVE TODAY!

PICK YOUR CATEGORIES & CAMPAIGN TO WIN

AUTOMOTIVE

- Auto Parts
- Auto Repair/Service
- Car Wash/Detailer
- Domestic Car Dealer
- Foreign Car Dealer
- Tires
- Towing Service
- Used Car Dealer

DINING & DRINKS

- Atmosphere
- Bakery
- Bar/Lounge
- BBQ
- Beer Selection

- Breakfast
- Brunch
- Burger
- Chicken
- Chinese/Asian Fusion
- Coffee Shop
- Deli
- Diner
- Family Friendly Dining
- Fine Dining
- Fish Fry
- Happy Hour
- Ice Cream
- Italian
- Martini's
- Mexican
- Overall Favorite

- Pizza
- Salad
- Seafood
- Steak
- Wine List
- Wings

HEALTH & WELLNESS

- Assisted Living
- Dental Practice
- Eye Care
- Fitness Center
- Hair Salon/Barber Shop
- Hearing Care
- Massage
- Medical Practice/Doctor
- Nail Salon
- Pharmacy
- Physical Therapist
- Pilates/Yoga Studio
- Retirement/Senior Living
- Spa
- Surgeon
- Urgent Care

LEISURE TIME

- Boat/ATV/RV Dealers
- Entertainment/Live Music Venue
- Golf Course/Mini Golf
- Local Band
- Museum/Art Gallery
- Wedding Venue

MONEY MATTERS

- Bank/Credit Union
- Financial/Retirement Planning
- Insurance Agency
- Investment Firm
- Law Firm/Lawyer
- Mortgage Service

RETAIL & SERVICES

- Alterations
- Beverage Center

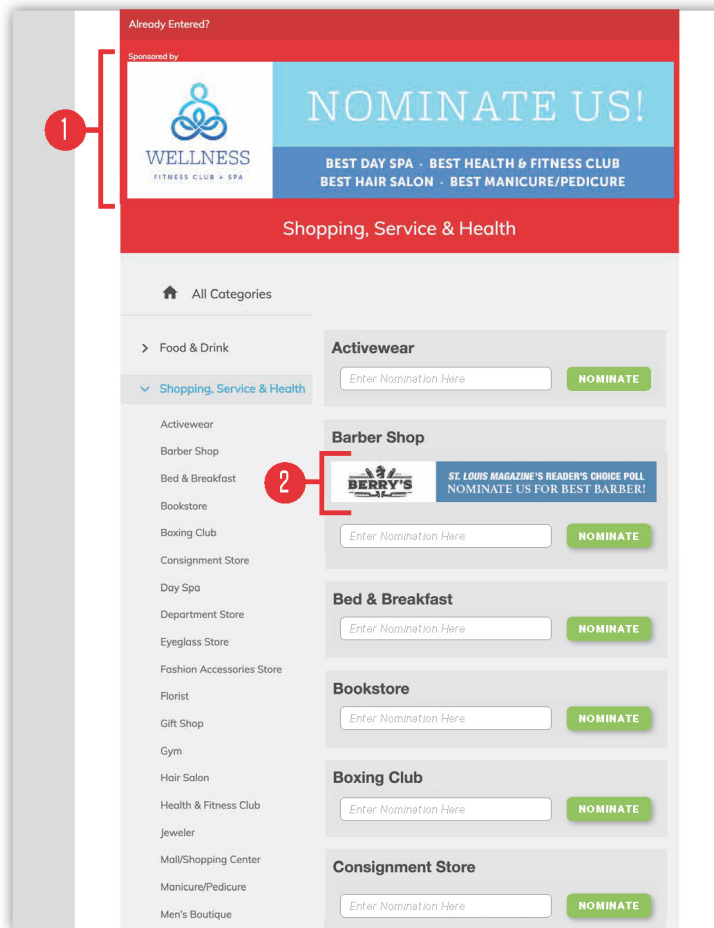
- Books/Music/Movies
- Boutique/Retail Store
- Caterer
- Cigar/Smoke Shop
- College/University
- Community Service Provider
- Customer Service
- Daycare/Preschool
- Dry Cleaning
- Florist
- Footwear
- Formal Wear/Bridal
- Funeral Home
- Gift Shop
- Jewelry Store
- Juice Bar
- Local Event
- Locally Created Product
- Mens Store
- Organic Food Store
- Pet Grooming/Store
- Photographer
- Private School
- Souvenirs
- Window Display
- Wine/Liquor Store

YOUR HOME

- Appliance Store
- Contractor
- Design & Decor
- Electrician
- Flooring/Carpet
- Furniture Store
- Handyman
- Hardware Store
- HVAC
- Landscaper
- Nursery/Garden Center
- Oil/Propane Supply Company
- Paving/Seal-coating
- Pool/Spa Services & Sales
- Real Estate Agent
- Roofing

SAMPLE BALLOT ▼

- 1 GROUP SPONSOR: 1,800x450 2 CATEGORY AD: 1,200x150



*Categories are subject to change.

FOR MORE INFORMATION, CALL YOUR SALES REPRESENTATIVE TODAY!