



ADDY WALDIE

Trinity Alliance of the Capital Region

Addy Waldie, CMP is the Director of Development & Marketing at Trinity Alliance of the Capital Region. Ms. Waldie works closely with the CEO and Board of Directors with the support of staff, volunteers and interns to enhance and support the overall mission of the organization, setting the strategy and managing the organization's development activities and giving programs to maximize our impact on the community.

Ms. Waldie is a Certified Meeting Professional, experienced in strategic relationship building, fundraising, and event production with more than 20 years creating successful partnerships for non-profit organizations and associations. Ms. Waldie comes to Trinity Alliance after years of instructing at SUNY Schenectady as an adjunct for the Hotel, Culinary Arts and Tourism department. Along with being a National Account Manager for Experient- A Martiz Travel Company, a meeting and event management company that is a leader in the industry.

Ms. Waldie's previous work experience in the Capital Region includes the Capital Region Chamber, where she was the business council manager, she worked with volunteer leaders to produce educational content for membership and the region; Saratoga National Golf Club, as a team leader in client event services, marketing and member relations. Special Olympics of New York as a member of the development team.

Along with her professional development, Ms. Waldie has served the community through volunteer leadership roles including Chapter President and VP of Finance for Meeting Professionals International Upstate NY, in leadership roles for Saratoga County Historical Society at Brookside, ESSAE (Empire State Society of Association Executives) and numerous committees for non-profit fundraising and outreach programs along with community development and planning.