



## **MEGAN TATRO**

New York State Industries for the Disabled, Inc.

Megan Tatro, Social Media and Marketing Strategist for New York State Industries for the Disabled, Inc. (NYSID), has been with the organization since 2015. In her current role, Megan is responsible for all aspects of social media communications, creating original content and sharing material related to the disability community which NYSID serves. She also oversees NYSID's CREATE (Cultivating Resources for Employment with Assistive Technology) program,; a collaborative initiative whereby engineering students from academic institutions across New York State customize a technology solution for a NYSID Member Agency in order to remove barriers from the workplace for individuals with disabilities.

Originally from New York's Adirondack area, Megan moved to the Capital Region in 2006 to attend the University at Albany, SUNY where she earned a Bachelor's degree in Sociology with a minor in Communications. Prior to joining NYSID, Megan worked in the private sector for four years, but felt a strong draw toward the non-profit world. She is grateful to have found a position doing mission based work where she has experienced real impact and change in the lives of people with disabilities..

Megan currently resides in Albany with her partner, Jai and their two cats, Iris and General.