



## **LAUREN WHITMAN**

American Red Cross

Lauren Whitman is a Sr. Volunteer Recruitment Specialist for the American Red Cross of Eastern New York, which covers a 27-county area, serving over 2 million with a workforce of 2,000 volunteers. Over her 5 years with the American Red Cross she has served in a variety of capacities within the Volunteer Services Department and led multiple initiatives at the regional, divisional and national level in an effort to build volunteer capacity within the organization. Regionally, she led an integrated team to develop and implement a leadership program for Red Cross volunteers in 2017, which has graduated over 30 participants. She has served on divisional and national workgroups, most recently, leading the Northeast divisional workgroup for Volunteer Recruiters. In 2018, after moving into the newly created role of Volunteer Recruiter, Lauren was recognized nationally for her volunteer recruitment strategy, which has assisted in driving hundreds of volunteer applications. Lauren has a bachelor's degree in Sociology from Siena College, where she also participated in the Academic Community Engagement Office's NEXT (Nonprofit Excellence and Transformation) program.

Lauren also assists in bringing other organizations in the Capital District together by facilitating regular workshops in an effort to learn, collaborate and build capacity around shared volunteer issues.