



KATIE NELSON

United Way of the Greater Capital Region

Katie is the Director of Philanthropy at United Way of the Greater Capital Region. In her role, she oversees all individual and corporate giving including workplace campaigns, major gifts, and year-long donor engagement. Prior to joining United Way, she was a development analyst at Ayco, a Goldman Sachs Company. During her tenure at Ayco, she helped bolster various strategic projects, including the launch of an in-house investment management solution for nonprofit endowments. While working in the private sector, she was an advocate for community engagement and helped foster team volunteer events and other community initiatives within the Capital Region.

Katie graduated with a Bachelor of Science in Business Management from Siena College, where she is currently pursuing a Master of Business Administration. In her free time, Katie loves being outdoors and is an avid golfer.