



KARLY DESIMONE

DeCrescente Distributing Company

Karly is the Communications Manager at DeCrescente Distributing Company (DDC). In her role, she is responsible for all aspects of the company's internal communication and social media platforms, including key messaging, brand integrity and media engagement. Karly has a passion for strategic thinking and creative communication and she thoroughly enjoys developing action plans and achieving positive results and outcomes.

Prior to joining DDC, she served as a Brand Ambassador and Admissions Counselor for over five years at the University at Albany and the State University of New York (SUNY) at Oneonta. During that time, she discovered her passion for the personal and professional development of others. Outside of her direct responsibilities, Karly sat on many campus-wide committees, supporting numerous college events and community initiatives.

Karly earned her bachelor's degree in Communication Studies from SUNY Oneonta, and her master's degree in Higher Education Administration from Stony Brook University. A graduate of Shenendehowa High School, Karly is a life-long resident of the Capital Region and currently resides in Saratoga Springs. She enjoys running, hiking and spending her time in the Adirondacks with her family and her dog, Lake.