



## **KAITLYN VAN DYKE**

American Red Cross

Kaitlyn is a Direct Fundraising Associate for the American Red Cross. In this role, she serves as a resource to local Red Cross offices across the country to support digital fundraising initiatives. She has been at the Red Cross since 2016, previously serving as the Development Manager in the Eastern New York Region, overseeing local Red Cross special events including the signature Fire + Ice Gala held in the Capital Region. Before entering the non-profit sector, Kaitlyn served in community relations roles at KeyBank and BlueShield of Northeastern New York.

Kaitlyn has been involved with the Capital Region Chamber's Tech Valley Young Professionals Network since 2014, most recently serving as the Immediate Past Chair of the Steering Committee. She has previously volunteered with the Junior League of Schenectady & Saratoga Counties and the Capital District Women's Employment & Resource Center (WERC). She earned her Bachelor of Arts in Communication and Rhetoric from Nazareth College. Kaitlyn resides in Schenectady with her husband and daughter.