

Walter attended Wagner College where he studied music and voice performance. At one time he could sing in 6 different languages and at the age of 15 was given the opportunity to go to Europe for a month with the US choir. Walter spent 30 years in direct sales at Rex AIR Inc & Big Dreams Unlimited selling and operating Rainbow Vacuums where he was the recipient of many individual sales awards and received Top Office Of The Year twice. His territory stretched from Upstate NY to Western MA. Walter started in media sales 4 years ago through radio and digital where he learned fundamental advertising skills. He spent the last year as The Director of Sales for JDog Junk Removal and Hauling. Walter has a love for the sales and advertising profession with educating and helping clients as his top priority. He is highly skilled at providing clients with solutions that meet their circumstances and needs. Walter became the Ad Director of the Albany Business Review December of 2019.