THE CHAMBER OF SCHENECTADY COUNTY
An Affiliate of the Capital Region Chamber

SCHENECTADY BUSINESS AWARDS
NOMINATION FORM

To be considered, an organization or individual should not have received an award at this event in the past 10 years.
To view previous award recipients, visit: https://bit.ly/2XwdyJt
Nominees must be a member in good standing of the Capital Region Chamber.
Nominations will be accepted through 5 p.m. on Thursday, August 8, 2019.

The awards dinner will be held on Wednesday, October 23, 2019 at the Glen Sanders Mansion.

Award Nominee

Organization Name New Choices Recovery Center

Main Contact Dr. Stuart I. Rosenblatt, Ph.D. Title Executive Director

Address 728 State Street Schenectady, NY 12307

Telephone 518 346-4436 E-Mail srosenblatt@newchoicesrecovery.org

Award Category

Please select *one* category below. If you would like the individual or organization to be considered for more than one category, please submit a separate application for each. The Selection Committee reserves the right to re-categorize your application.

- ○ **Rising Star / Outstanding New Business Award:** Recognizes a business in operation three years or less that demonstrates commitment to the community and exhibits potential for long-term success.
- ○ **Business Innovation Award:** Recognizes a business that has utilized innovation to develop a new market, product or service.
- ○ **Enterprise of the Year Award:** Recognizes a business that has distinguished itself through strong management and sustained growth.
- ○ **Business Leader Award**: Recognizes an individual for exemplary business acumen, leadership and results.
- ● **Renaissance Award**: Recognizes a business, organization or group for a project that contributes to the ongoing revitalization of Schenectady County.

SCHENECTADY BUSINESS AWARDS NOMINATION GUIDELINES

The Selection Committee bases its decision on the information provided on this nomination form.
We encourage you to provide complete answers and detailed information.

Briefly explain why this company/individual should receive this award *(attach additional page if necessary)*:

1. Why are you are nominating this individual or organization?

New Choices Recovery Center has been in business since 1968, operating out of an old five-story Masonic Temple on the corner of State Street and Erie Boulevard. It recently moved in to its beautiful new six million dollar facility on upper State Street, creating a warm and inviting atmosphere for patients and staff.

In order for a community to excel, it's members need access to quality health care that includes care for their mental health and wellness needs. New Choices, through it's dedicated and creative staff continues to provide innovative services to meet the needs of the region as well as the state by providing quality services and programs that follow well researched best practice.

2. Describe how this person or organization meets each of the criteria for the respective award category

The Alcoholism Council of Schenectady County, Inc., a not for profit organization was formed in 1968. Beginning with a drop-in center in the Christ Church, those combating alcohol use would stop by for coffee and speak with counselors. In 1976, the council moved to the Old State Theatre building to provide treatment services. The council opened its first community residence in 1985, named after the long time medical director, Dr. James Purcell. The Perrin House named after a valued counselor in the field, Georgia Perrin, opened in 1987 to serve women. In 1988, a Drinking Driver Program and Dual Recovery services were introduced. The council then moved to the former Masonic Lodge on State Street and Erie Boulevard and renames itself to The Alcoholism and Substance Abuse Council of Schenectady County, Inc. They then opened another community residence serving men in 1993, Smith House. The Shelter Plus Care permanent supportive housing program began in 1994 to serve homeless individuals and families in recovery. In 2006, as part of a larger strategic planning process, the council adopts a dba, New Choices Recovery Center and a new logo and tagline, "Life on Solid Ground". New Choices begins managing in 2007 and later merges in 2013 with the Bridge Center of Schenectady, Inc., a community residence serving men. Also in 2013, New Choices takes on a new Permanent Supportive Housing Initiative, MRT, and is able to provide rental assistance as well as case management to those who are high Medicaid users with a history of addiction. New Choices then assumes ownership of the Carver Community Clinic in 2014, now known as Community Counseling Services (CCS). In 2014, New Choices wins a demonstration grant to operate the first of two Wraparound Aftercare programs in the state to serve opiate abusers amid the epidemic. In 2016, New Choices is designated as the Schenectady County provider of Substance Abuse Prevention Education Services and is chosen as a Center of Treatment Innovation (COTI) to provide mobile outreach and telepractice services to Montgromery, Saratoga and Schenectady Counties. In November 2018 and coinciding with the agency's 50th anniversary, New Choices relocated its headquarters and primary clinic to a built-to-suit facility at 728 State Street in Schenectady.
It is apparent that this agency has had a profound impact on the community through efforts of not only revitalizing and maintaining various structures in the area but also in contributing through revitalizing people. Through prevention, treatment and recovery resources, our agency is able to empower our clients to engage with the community in a meaningful way.

Nominator Information

Your Name Susan Rank Title Director of Finance

Organization Name New Choices Recovery Center

Address 728 State Street Schenectady, NY 12307

Telephone 518 346-4436 E-Mail srank@newchoicesrecovery.org

How should the nominee be contacted about the results? ○ I will contact ◉ Chamber should contact

Please submit completed nomination to: Debbie Erck by email: derck@capitalregionchamber.com

Thank you to our Presenting Sponsor:

NBT BANK