Essay Responses for C2Design Group

1. Why are you are nominating this individual or organization?

C2 Design Group is celebrating it's 10-year anniversary. Since its inception, C2 has been committed to the revitalization of Schenectady. C2 has designed numerous buildings that have contributed to the transformation of downtown, the latest addition being the new Electric City Apartments. The new 104-unit, Electric City Apartments offer the kind of upscale lifestyle that would have been unimaginable downtown in the 1990s, but now seems to be a natural extension of the huge public-private investment that has brought new restaurants, offices, small businesses, a movie theater and other changes to the heart of the city. The building also has 6,800 SF of retail space on the ground level of State Street that will continue to draw businesses interested in opening in Schenectady. Other notable Schenectady projects include:

-SUNY Schenectady, Historic Kindl Building Renovation
-Schenectady County, Courthouse Roof Replacement
-Schenectady County, Department of Motor Vehicles Renovation on State Street
-Schenectady County, Unified Communications Center
-The Nott Apartments (anticipated completion this summer)
-SEFCU Square
-Clinton Square
-242 & 245 Broadway, Mixed-Use Buildings
-Albany Med EmUrgentCare Facility on Union Street
-Jack's Place
-Socha Plaza
-Glass Tavern
-Northeastern Fine Jewelers, Renovation
-MVP, Office Renovations
-Bomber's Burrito
-Sunmark Federal Credit Union - Rotterdam Branch

2. Describe how this person or organization meets each of the criteria for the respective award category
The projects that C2 has been a part of touch multiple markets that impact the growing success of downtown Schenectady and businesses within Schenectady County.

C2 has served Schenectady County on several key projects including the historic restoration of the SUNY Schenectady Kindl Building that currently houses the college's Workforce Development programs. C2 also designed the Unified Communications Center for the County that serves as a centralized emergency and public safety dispatch 911 center for the City of Schenectady and the Towns of Niskayuna, Glenville (including the Village of Scotia, Rotterdam, Duanesburg (including the Village of Delanson) and Princetown. Additionally, C2 designed the renovation of the former IHOP that is now home to Schenectady County's Department of Motor Vehicles. The new location offers additional parking spaces and a larger waiting area for patrons that improves customer service.

The SEFCU Square project was another piece to the puzzle in transforming the visual appeal on State Street. In 2009, C2 was honored with a Building Block Award by the Downtown Schenectady Improvement Corporation

recognizing their commitment to downtown redevelopment efforts by encouraging and promoting good urban design as shown by the design of Clinton Square and Bomber's Burrito Bar.

Additionally, the completion of our new office located in the Airport Business Park by Schenectady County Airport is nearing. We purchased land from the County to build an 8,000 SF office and warehouse facility, investing $1 million to construct the new building that will locate 30 + jobs at the airport with plans to grow. We selected this site to continue to grow and expand our business while remaining in Schenectady County, which has been home for the last 10 years.