



The 48th Annual *Gazette Holiday Parade* MUSICALS

Saturday, November 21 at 5 p.m.

Join us for the 48th Annual Gazette Holiday Parade in Downtown Schenectady! Enter your float, marching band, decorated vehicle, marchers or dancers in this year's parade. If you have participated in the past, you know that this is a unique tradition, a nighttime parade held on the Saturday before Thanksgiving, which can draw up to 40,000 spectators.

Prize Structure and Awards this year:



Gazette Business Award

Winner will receive a complimentary half- page advertisement in The Daily Gazette



Red Suspenders Award

Winning Fire Company will receive a \$500 gift certificate to a local supermarket



Price Chopper Non-profit Award

Winner will receive a \$500 donation to the non-profit organization



Stepping to the Music Award (for a musical group or dancers)

Winner will receive \$500 donation to their favorite "Friends of Music" program



Great Escape Youth Award

Winner will receive 50 tickets to Great Escape for 2016 Season



Mexican Radio's Best Adaptation of Theme Award



The Chamber's Best of Parade Award

Judges will be on the reviewing stand near Proctors – make sure you're ready to shine when you walk past them! Remember – groups need to continue to move. PLEASE DO NOT STOP TO PERFORM.



Note: All Participants are invited to our Holiday Parade Awards Reception on Wednesday, December 2 at Mexican Radio. Sponsor, Volunteer and Entry Awards will be presented.

Please complete the attached application today. We must limit parade entries to ONE decorated vehicle each. If you choose to participate, please fill out the enclosed application and return it with your \$75 entry fee (a \$25 discount will be

given to non-profit organizations) by **October 16**. **All applications received after the deadline will be charged an additional \$25.** Please read the parade regulations carefully. **Failure to comply will result in your removal from the lineup and disqualification from participating in future parades.**

Each year, the parade can be seen on TV Channel 16 during the month of December. In order to develop a script for our commentators, we need information on your float and your organization. For your convenience, there is space on the back of the application form for you to tell us about your entry.

We will be creating the lineup and mailing final instructions and division assignments November 9. PLEASE DO NOT EXPECT TO HEAR FROM US UNTIL NOVEMBER 13. Our budget does not allow us to send a confirmation letter upon receipt of your application. If you do not receive a packet by November 13, please contact Kristin Morris at The Chamber by calling 518.431.1428.

Rules and Regulations

Give our spectators a great show, and keep in mind that awards will be given in several categories, including “Best Adaptation of the Theme.” Remember: this year our theme is Musicals!

- In our efforts to make this parade fun and exciting for our spectators, we ask that all entrants, fire departments included, **bring only one vehicle, FULLY DECORATED**. Vehicles without decorations offer little to spectators and are not in keeping with the spirit of the parade. Furthermore, multiple vehicles from a single organization increase congestion in the staging area and make the parade unnecessarily long.
- Flatbed trailers must be skirted and wheels covered. The height limit is 13 feet.
- We encourage you to make your entry as original and engaging as possible, but **please do not include a Santa Claus**. The coveted “Santa Float” is the grand finale of the parade, and this honor has been reserved by the title sponsor. Music is a great addition to any entry, as are costumes. Activities such as singing, dancing and other performances are highly recommended.
- This year’s theme is *Musicals*, and we strongly encourage you to create an entry that reflects it. All entries must conform to generally accepted standards of good taste.
- Consumption of alcohol is strictly prohibited.
- For safety reasons, there is to be no throwing or handing out of candy or other items. This encourages children to go near the street, which is extremely dangerous.
- Participants with animals in their entries are responsible for cleaning up after them immediately. Please be kind to the groups marching behind you.
- The parade is held rain or shine (or snow or sleet or hail!).

The Chamber of Schenectady County and its Holiday Parade Committee reserve the right to reject entries in violation of any of the guidelines listed above.

**Should you have any questions, please contact Kristin Morris
at 518.372.5656 or e-mail kMorris@capitalregionchamber.com**



Parade Application

Entry Type (check one only):

- ☐ Float ☐ Marchers ☐ Animals
☐ Decorated Vehicle (not float)
☐ Fire Departments

Describe the amount of space needed for your entry. (Example: 30' float and 8' vehicle OR 50 marchers – 5 rows of 10 people)

Contact Person: _____

Entry Leader Cell Phone _____ (will be used only on day of parade to relay important information)

Group Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Daytime Phone: _____

E-mail _____

I agree to all conditions set forth in the Parade Regulations:

Signature: _____

For Office Use Only

Date Received

Amount Due to group

Important: Please write a description of your entry and organization for parade publicity and use by our announcers. This might include information about your entry or your organization.

SAVE THE DATE FOR THE HOLIDAY PARADE AWARDS RECEPTION
WEDNESDAY, DECEMBER 2 FROM 5 - 7 P.M.
Special thanks to Mexican Radio!

 Looking for an idea???
Here's a list of ***Musicals*** that might spark
your imagination!

Yankee Doodle Dandy
The Lion King
Mary Poppins
The Producers
Singin' In the Rain
The Wizard of Oz
A Star is Born
My Fair Lady
Fiddler on the Roof
Beauty and the Beast
Show Boat
Grease
Frosty the Snowman
Annie
Funny Girl
The Sound of Music
White Christmas
Chicago
Cabaret
All That Jazz

The Music Man
Mama Mia
Babes in Toyland
Bells Are Ringing
White Christmas
Little Shop of Horrors
Alice in Wonderland
The Little Mermaid
Bye Bye Birdie
Damn Yankees!
Peter Pan
The Muppet Movie
West Side Story
Rudolph the Red-Nosed Reindeer
Guys and Dolls
Hans Christian Andersen
Willy Wonka & the Chocolate Factory
Holiday Inn
Wicked
Cinderella